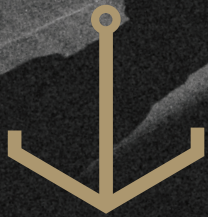


N O R T H S H O R E
C H U R C H P L A N T



A N C H O R
C H U R C H
S Y D N E Y

P R O S P E C T U S



" NEW CHURCHES
BEST REACH THE
UNCHURCHED. "

TIMOTHY KELLER

WHY PLANT A CHURCH?

IS IT NEEDED?

The most generous estimates suggest that only 7% of the Australian population attend church (NCLS). This means Sydney (population 5.3 million) could have as few as 371,000 people attending church (at least monthly) and 4.9 million people who desperately need Jesus.

From 1991-2016 Australia saw a net loss of around 1200 churches, yet in that same period of time our national population grew by almost 7 million. We need hundreds of new Jesus-worshipping, disciple-making, church-planting churches if we hope to reach this city and nation with the good news that Jesus is King.

The National Church Life Survey (NCLS) from 2021 tells us that for every 100 adult church attendees:

- ✚ 10% are aged 15-29;
- ✚ 22% are aged 30-49;
- ✚ 32% are aged 50-69; and
- ✚ 36% are aged 70+
- ✚ **More than two thirds of church attendees in Australia are over 50!**

The average age of a church attendee in our nation is 53 and younger demographics are increasingly under-represented. The Australian church is ageing and this is a crucial moment for Christianity in our nation. Despite this reality, we see tremendous opportunities to reach the emerging generations with the Gospel!

According to the data, nearly 10% of young adults who currently attend church are newcomers without any previous church background. This is almost double the amount compared to every other age group. This means, that while the emerging generations are under-represented in overall church numbers, they have an openness to the Gospel that should fill us with optimism as we boldly plant new churches!

“New churches best reach new generations, new residents, and new people groups.” Timothy Keller

IS IT EFFECTIVE?

“Planting churches is the most effective evangelistic methodology under heaven.” Peter Wagner

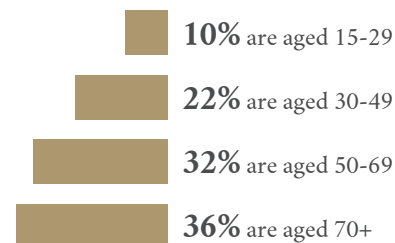
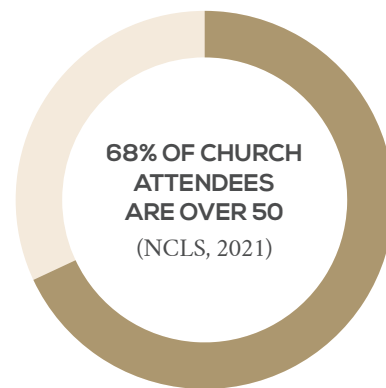
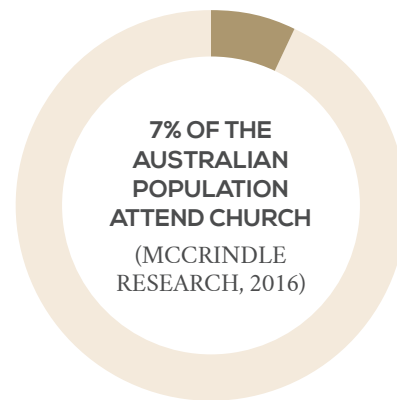
New churches have energy, momentum, a high sense of ownership, and heightened awareness of the urgency to reach people with the Gospel. Additionally, the National Church Life Survey tells us that new churches score higher on every measure of church health compared to established churches.

“New churches best reach the unchurched... studies have confirmed that the average new church gains most of its new members (60-80%) from the [unchurched population].” Timothy Keller

We have seen God’s abundant faithfulness at Anchor Church over the past ten years as we’ve sought to reach our city with the good news of Jesus. We have grown from 17 people praying in an Erskineville living room to three vibrant churches of over 500 people who love and worship Jesus.

We have baptised people who have come to trust Jesus for the first time and many more have returned after years not walking with Him. We have multiplied Gospel Communities across our city, nurturing authentic community, and discipling everyday missionaries. We have seen lives changed and whole households transformed. We have seen people embrace our call to do whatever it takes to bring the wayward home. **And we want to do it again.**

KEY STATS



WHY PLANT A CHURCH IN THE NORTH SHORE (CHATSWOOD)?

The North Shore is a diverse region of Sydney made up of seven different local government areas, and with a population of over half a million.

It is a place of abundant material affluence and deep spiritual need.

Our target area, Chatswood and its surrounding suburbs, is home to over 100,000 people alone, who deeply need to encounter the sacrificial love of Jesus.

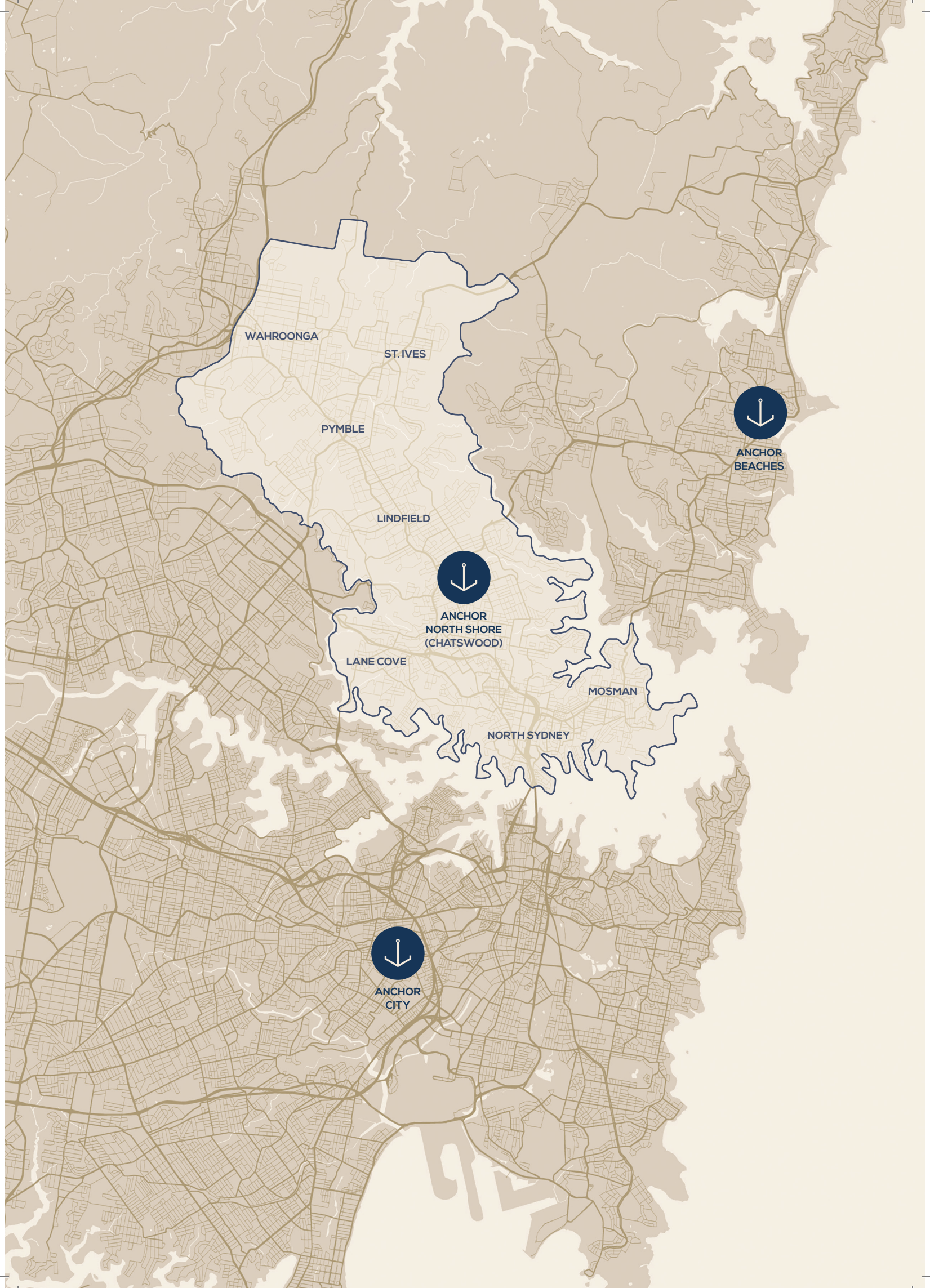
We believe Chatswood is the location God is leading us to plant this church. It is a strategic location: a bustling, multicultural hub of people, culture, and a major business and residential district.

Chatswood is culturally diverse; only 11% of residents have Australian ancestry compared to the national average of 30%. It is also deeply irreligious; a staggering 47% of residents identify as having 'no religion', which is almost 15% higher than the state average (32.8%). A higher proportion of young adults also live in Chatswood and the surrounding suburbs when compared with state and national averages.

There are exciting gospel opportunities in this area, and we look forward to partnering with existing churches in doing whatever it takes to bring the wayward home.

Our Launch Team is currently meeting in an apartment living room on the outskirts of Chatswood, and we are praying that God would open up a suitable venue for us in our target location in His timing.





WAHROONGA

ST. IVES

PYMBLE

LINDFIELD

ANCHOR
NORTH SHORE
(CHATSWOOD)

LANE COVE

MOSMAN

NORTH SYDNEY

ANCHOR
CITY



ANCHOR
BEACHES





JAMES & CAITIE WONG

JAMES WONG: LEAD PASTOR/PLANTER

James and Caitie have been married for over seven years and are parents to Savannah (2). James studied commerce and worked in marketing before completing a Ministry Apprenticeship at Christ Church St Ives and a Bachelor of Theology at Sydney Missionary & Bible College. He has ten years of vocational ministry experience.

James and Caitie joined Anchor Church Sydney in 2017 and James came on staff shortly afterwards; serving as a Pastor since 2019 and completing Anchor's Church Planting Residency. After sensing God's leading to plant a church James and Caitie have been internally assessed by Anchor's Movement Leadership, and have also undergone an extensive external assessment by the Acts 29 Network.

James and Caitie's heart is to see revival break out on the North Shore as the Gospel is proclaimed, Jesus is lifted up, disciples are made, and God's Spirit empowers His people to carry out His mission — for our deep joy and His glory.

"We see a new church established for generations to come; to make disciples of Jesus and reach those who don't yet know Him or His scandalous love."



CALL, STRATEGY, & VALUES

OUR CALL

God has called us to missionally engage our city and join Him in doing:

Whatever it takes to bring the wayward home.

OUR STRATEGY

We'll seek to do this by:

1. Pursuing discipleship to Jesus
2. Living as everyday missionaries
3. Nurturing authentic community
4. Prioritising prayerful dependence
5. Creating gatherings of encounter
6. Engaging our context with prophetic preaching
7. Multiplying healthy Gospel Communities and churches

OUR VALUES

We'll do all this with a commitment to:

1. Being Real
2. Expectant Faith
3. Empowering People
4. Counter-cultural Generosity
5. Holy Ambition
6. Unexplainable Joy
7. Pursuing Excellence



W H A T E V E R I T T A K E S T O
B R I N G T H E W A Y W A R D H O M E .

YOUR PART IN OUR STORY

REASONS NOT TO JOIN

1. You're looking for 'the cool new church'. Our goal is not to gather a crowd of consumers but a family of servants.
2. You believe the church exists only to meet your needs. The Scriptures give us a deep promise that it is more blessed to give than to receive; we believe that.
3. You've been asked to leave your last church due to habitual, unrepentant sin.
4. You've been sitting on the sidelines and feel your spiritual gift is to simply point out what is wrong with your church without bringing real, helpful, and collaborative ideas and solutions.
5. You've got an agenda that is different to the call, strategy, and values in this document. We need people who are united in mind and purpose.

REASONS TO JOIN

1. You have a heart for the lost in the North Shore and long to see God at work transforming lives, families, communities, and cities.
2. You have gifts that you think would be a blessing to a new church and are ready to serve Jesus, His church, and the city.
3. You like change, challenges, and starting new things. Church planting is hard work, change is frequent, and everything is new. You like taking risks and having your faith stretched.
4. You're after a church that is about all-of-life community, not just an event for an hour on Sunday.
5. You want to be part of a church that is all about living on mission for the glory of Jesus the King.

TIMELINE

1 PUBLIC VISION EVENT
Early 2025

2 COMMISSIONING
Mid 2025

3 PUBLIC LAUNCH
Early 2026

HOW TO SUPPORT US

1. PRAYER

Psalm 127:1 says, “Unless the Lord builds the house, the builders labour in vain.” We want to saturate every step of this church plant in prayer. Every movement of the Gospel in history that has seen the church prevail began in fervent prayer. We believe in a God who is able to do more than all we ask or imagine (Ephesians 3:20). Please consider becoming a prayer partner.

2. PROVISION

We hope to gather enough support for James’ salary, a student minister, building rental, and other set-up costs through financial support from our sending church, launch team, one-off donations, and seed funding. We would love for you to consider partnering with us around these specific needs as we seek to launch and sustain this new church:

- ✓ Venue (\$40,000 pa): we would love to find a venue that would seat between 100-200 people with ample and safe space for children’s ministries
- ✓ Audio/Visual Equipment (\$20,000):
 - fold-back speakers
 - microphones
 - wireless microphones
 - lighting and accessories
- ✓ HD data projector (\$3,000)
- ✓ Apple MacBook Pro (\$3,500)

Our prayer is that your generosity will unleash a growing and vibrant gospel ministry in the North Shore of Sydney.

3. PARTNERSHIP

We need people who — for the right reasons — are willing to consider taking a risk and joining us on mission for Jesus. Our hope is to gather a team of 40 godly, gifted, passionate people who have a heart for this region.

Please prayerfully consider how you could play your part in seeing the gospel transform the North Shore.

PARTNERSHIPS & ACCOUNTABILITY

We are planting in partnership with Anchor Church Sydney and the Acts 29 Network. Our desire is to cultivate a church-planting movement as a family of churches, staying unified in our call, strategy, and values while contextualising the mission to the North Shore.

Support and accountability for James will come from the Movement Leadership of Anchor Church Sydney (Matt Sparks, Arnaldo Santiago Jr. and James Dawson).

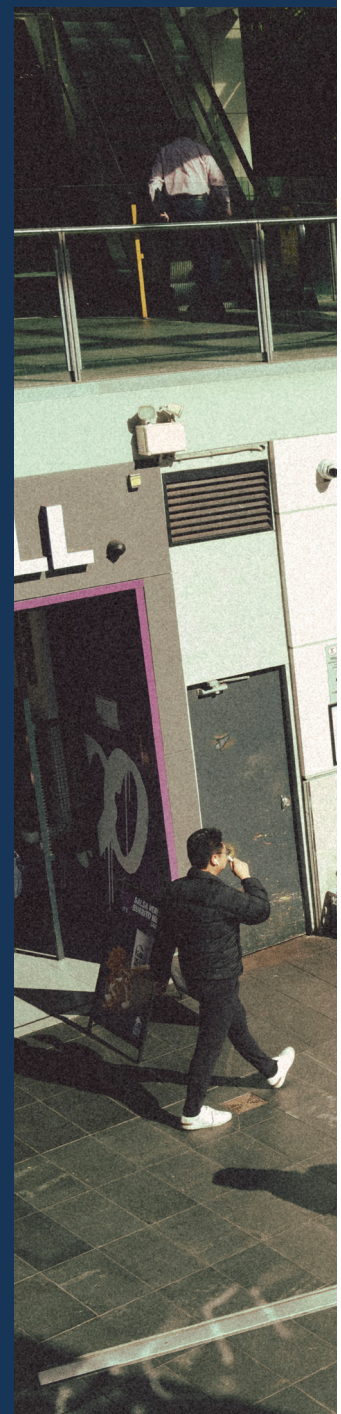
We are also a part of Christian Community Churches of Australia.



CONTACT

JAMES WONG

james@anchorchurch.com.au
0401 182 876



" P L A N T I N G C H U R C H E S I S T H E
M O S T E F F E C T I V E E V A N G E L I S T I C
M E T H O D O L O G Y U N D E R H E A V E N . "

P E T E R W A G N E R



P S A L M

"UNLESS THE BUILDERS OF THE HOUSE,
THESE BUILDERS OF LABOR IN VAIN."

1 2 7 : 1



ANCHOR
CHURCH
SYDNEY